

MEDIA RELEASE

globalworth




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Hala Koszyki to be mapped out for a classic shoot-out

The most popular place to meet in Warsaw – Hala Koszyki – will soon become an arena for e-sports players to battle it out. We are launching a competition to design a map for the iconic FPS game, which will take place in the interiors of Koszyki. Combatants will be able to take part in the game during the grand Counter-Strike: Global Offensive finals in July. Hala Koszyki will be the venue for the tournament.

Globalworth, the owner and the manager of Hala Koszyki, together with Erbud, the general contractor of the building, are inviting game designers to enter a competition to create a graphic concept of the layout of Hala Koszyki that includes the most characteristic elements of multi-player first-person shooter video games. Prizes will be awarded for the best projects, with the winning map to be embedded in the game. The competition is open until the end of April.

On July 31st, players from across Poland will have the chance to compete in the Counter-Strike: Global Offensive finals in the real space of Koszyki, which at the same time will be the setting for the virtual game. The tournament will be supported by leading influencers of Polish e-gaming and new technologies, such as Kinga Kujawska, Ziemniak, Dominik 'GruBy' Świdorski, Szpero and Kubik.

“This involvement in e-sport is a creative way for us to reach a new group of customers. We  hope that the players of the iconic CS game, from Poland and across the entire world, after they have fought many battles on Koszyki’s map will later want to come and see this place for real. It’s worthwhile emphasising just how popular this game is – up to 900,000 users can play Counter-Strike: Global Offensive online at one time. Also, at Globalworth there are plenty of computer game enthusiasts who would be happy to fight it out in the virtual interiors of our centre. Thanks to our cooperation with Erbud, we will be able to hold an event that is unprecedented on the Polish real estate market,” says **Paweł Słupski**, the Senior PR & Marketing Manager at Globalworth Poland.

A full description of the task and other materials related to the competition are available on its official webpage: <https://esport.erbud.pl>. The Gameset agency is responsible for preparing the strategy of the event and overseeing its realisation.

Hala Koszyki was built more than 100 years ago on Koszykowa Street in Warsaw on the site of what was then the Koszyki grange farm. The Secessionist style building was designed by

Warsaw's leading architect of the day, Juliusz Dzierżanowski. In the autumn of 2016, it was restored to the map of Warsaw in the form of a premier culinary and social hub, where you can eat out in a wide range of bars and restaurants or buy food to take home. The complex comprises 16,000 sqm of office space and 6,500 sqm of retail. Hala Koszyki is owned and managed by Globalworth.

www.koszyki.com

ABOUT GLOBALWORTH

Globalworth is a listed real estate company active in Central and Eastern Europe, quoted on the AIM-segment of the London Stock Exchange. It has become the pre-eminent office investor in the CEE real estate market through its market-leading positions both in Romania and in Poland. Globalworth invests, acquires, develops, and directly manages high-quality office real estate assets and industrial and logistics parks in prime locations, generating rental income from high quality tenants from around the globe. Managed by over 200 professionals across Cyprus, Guernsey, Romania and Poland, a combined value of its portfolio is €3.0 billion, as at 30 June 2020. Approximately 94.4% of the portfolio is in income-producing assets, predominately in the office sector, and leased to a diversified array of c.700 national and multinational corporates. In Romania, Globalworth is present in Bucharest, Timisoara, Constanta, and Pitesti, while in Poland its assets span Warsaw, Wroclaw, Lodz, Krakow, Gdansk and Katowice. For more information visit www.globalworth.com

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